

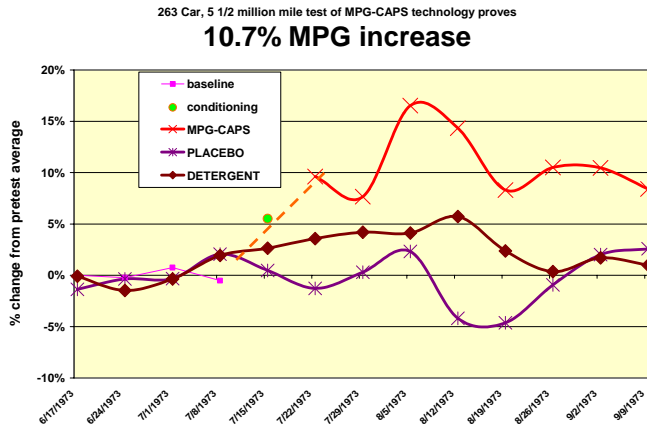
# 10% INCREASE IN MPG = 100% RETURN ON INVESTMENT IN MPG-CAPS

## WHAT IS DIFFERENT ABOUT MPG-CAPS ?

They work, not by pseudo science of magnetism, green wax magic or allusion to rocket science but by proven catalytic action, the same principle used in every car's catalytic converter.

## WHAT PROOF ?

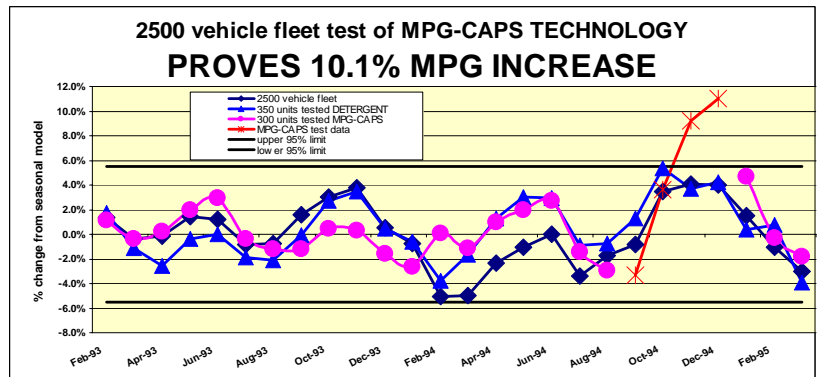
A fleet of 262 cars were used to test MPG-CAPS effectiveness. All drivers were told they received the effective additive. In fact 1/3 received repackaged gasoline and their cars (purple line) showed no change in MPG. A second third of the fleet (brown line) received a detergent (similar to the red bottle fuel additive). The detergent cars showed no improvement. The last third (orange=2X2 CAP conditioning, red= 1 CAP to 17 gallons normal use) produced a 10.7 % increase in mpg. All these cars were older with carbureted engines and using leaded gasoline so the MPG-CAPS effectiveness is strong enough to



overcome even the inefficient combustion of these large old cars (baseline MPG was 11).  
A second larger demonstration with modern port fuel injected vehicles was conducted to prove the MPG-CAPS effectiveness with newer cars. A fleet of 2500 cars and trucks was used. The full 2500 unit fleet and the 350 units using detergent showed no change in MPG during the 4 month test from September thru December. The 300 units using MPG-CAPS technology produced a 10.1 % increase in MPG (red data line) that went away completely as soon as the additive use was stopped. This constitutes 73 million miles of highway proof of effectiveness.

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## WILL IT WORK IN MY CAR ?

The answer is yes but the high variability in car (and truck) MPG makes measurement difficult. You should ask your FFI representative to explain the 10-2-10 demonstration procedure to you so you can see the improvement in your car. Unfortunately, this demonstration requires you drive 7500 miles recording fuel used and miles traveled in 60 days to avoid weather effects on MPG. A more direct measure of effectiveness is to pull a spark plug from your engine after completing the consumption of 50 gallons of fuel treated with two MPG-CAPS in each 17 gallon fill. MPG-CAPS works, as proven above, by producing a 1/100 micron coating of a red catalyst in your engine. This coating is catalytic which causes increased rate of burning of the fuel early in the power stroke increasing the efficiency of your engine, reducing operating temperature and pressure, and removing fuel residue deposits that deteriorate performance. This unique catalyst coating is RED so, if your spark plug is RED after the conditioning 50 gallons, you have correctly used the MPG-CAPS and you will be receiving the full proven 10 % MPG improvement. Contact your FFI representative today for the MPG-CAPS so you can save money and help the environment (10 % less fuel consumed is 10 % less global warming gas emissions).